



# Parking Changes for Downtown and Telegraph/South October 15th, 2013

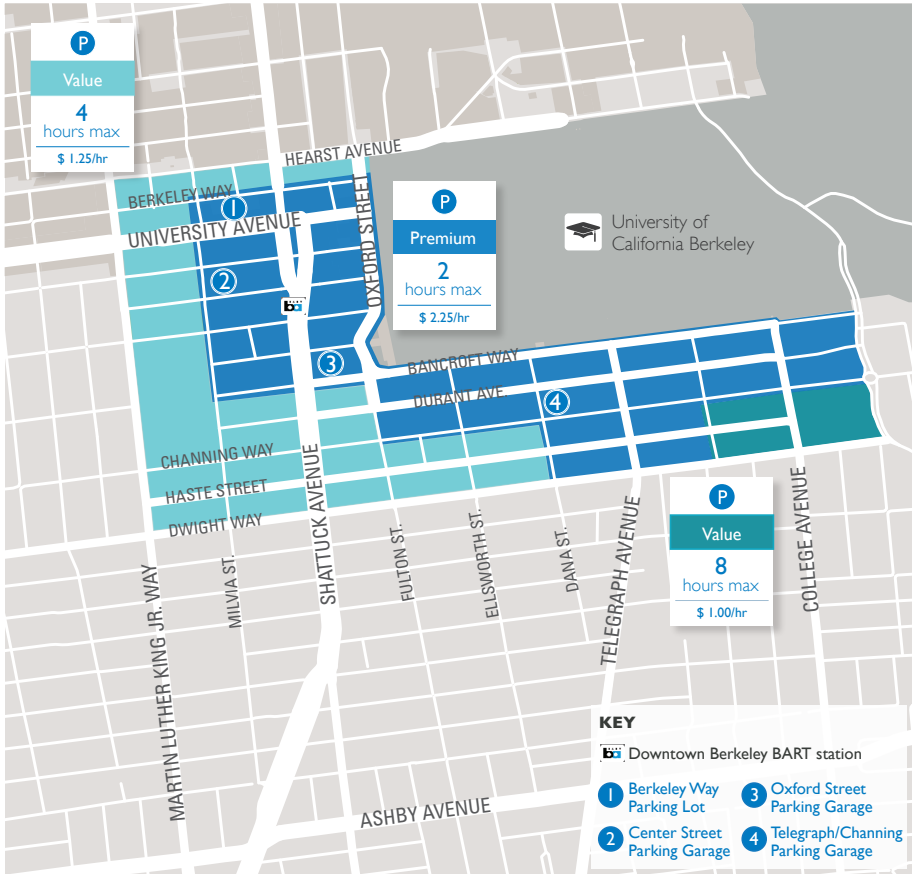
On **October 15th**, the City of Berkeley will launch the goBerkeley pilot program to help you find the parking space that is right for you.

- » Longer time limits in easy-to-remember zones
- » A new “value” parking zone with discounted parking rates and 4-hour time limits
- » More available parking spaces in the “premium” zone

## goBerkeley

goBerkeley is a three-year pilot program that aims to improve the ease of traveling within key areas of the City of Berkeley.

It will test methods of reducing local traffic congestion, improving parking options, and promoting alternatives to driving one’s personal vehicle.



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